

we  VIBE

# We-Vibe Press Kit



# We-Vibe

Enhances and ignites connections with innovative & premium products, while celebrating and encouraging sexual adventure

## How?

- Encouraging an open-minded and shame-free dialogue between couples to strengthen their relationships
- Inspires couples to explore, try, experiment and *enjoy* their sex lives
- Regularly speaking with international experts to gain new insights and stay on top of the latest trends
- Tapping into our 15,000-person consumer testing panel to ensure products are held to the highest standard
- Creating beautifully designed, premium products that enable people to embrace their sexuality

# Premium

**Setting the standard for shared intimacy**

We-Vibe creates premium pleasure products designed specifically for couples, helping people feel closer, more confident, and more connected.



# Exploration

**Encouraging curiosity, confidence, and connection**

We-Vibe encourages couples to explore, experiment, and celebrate sexual adventure. Our products are designed to help partners explore and try new things together.



# Pleasure

**Beyond penetration, beyond expectation**

We-Vibe champions intimacy in all its expressions. Working with sexual wellness experts, we design products that support shared pleasure, closeness, and emotional connection, in all its forms.



# Brand Awareness

# 8.6+ billion

In the last 12 months, We-Vibe saw a **global reach of 8.6+ billion impressions with 1.6k+ articles\***.

## 8.5m+

We-Vibe couples vibrators sold around the globe.

## Leading manufacturer

of couples' pleasure products worldwide.

## 7.7m

We-Vibe app downloads.

## Award-winning

Featured in Bustle's 2025 Sexual Wellness Awards, Women's Health Best Vibrators of 2025 & more

\*Total reach of media coverage for 2025



"We-Vibe has spawned a thousand imitators, **but none of them work quite like the classic.**"

## WIRED

"We-Vibe was one of the very first companies to introduce the ability to link sex toys to apps, meaning it has it **down to a science.**"

## allure

"Whether you're on the hunt for a shiny, new sex toy for yourself or to share with a partner(s), the best We-Vibe sex toys **have you covered.**"

# Customer Feedback



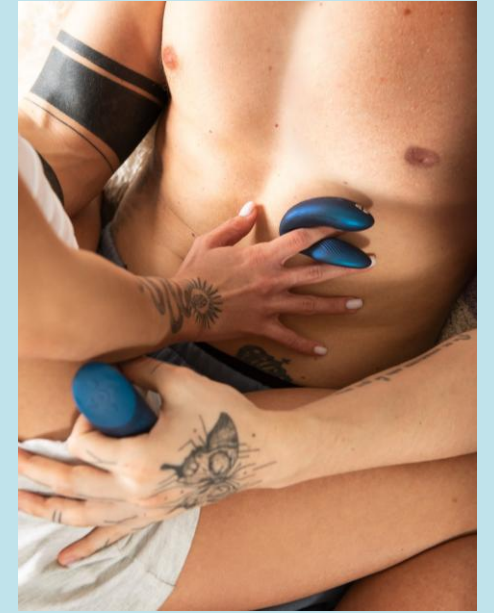
**“We-Vibe is one of my all-time favorite brands. Their rumbling, body-safe toys are hard to be matched.”**



**”I can't imagine my sex life without this little bad boy. We-Vibe Tango X gets me excited just thinking about it!”**



**“We-Vibe Melt 2 is magic! No way something can make you feel so good! The satisfaction it provides is easily worth the price.”**



**“I can't say it any other way: But the Chorus Pro was created to perfection. Every detail is well thought out.”**

# A Portfolio of Joy: Best-Sellers

**Chorus Pro**



INSIDEHOOK

"The We-Vibe Chorus Pro's slim and flexible fit adjusts to your body and doesn't feel obtrusive during intimate moments... both partners will enjoy the powerful sensations, **bringing you both closer together.**"

**Nova 2**



**Women'sHealth**

"Our editors found the We-Vibe Nova 2 to be the top choice— one tester described it as their 'absolute favorite vibrator of all time.'"

**Wand 2**



**COSMOPOLITAN**

"We-Vibe's Wand 2 Completely Re-Defined Wand Vibrators for me: The classic sex toy just got a seriously good upgrade."

**Melt 2**



**GLAMOUR**

"The toy's recently launched second generation includes a smart silence feature, which comes in handy when I want to revel in orgasmic bliss rather than fiddling with buttons."

**Moxie+**



**SELF**

"This panty vibrator is an exceptional sex toy for long-distance couples because it's hands-free and controlled via an app, which allows for teasing at any time or place, near or far."

# Our Experts



**Dr. Jessica O'Reilly**

Sexologist, Author, Television Host,  
and Public Speaker

Areas of focus:  
Sex & Relationships  
Sexual Health  
Education



**Dr. Shamyra Howard**

LCSW – Sex & Relationship Therapist

Areas of focus:  
Relationships  
Intimacy  
Reigniting Sexual Spark



**Dr. Justin Lehmiller**

Social Psychologist, Research Fellow at  
The Kinsey Institute

Areas of focus:  
Research  
The Science of Sexuality  
Men's Sexuality

# We-Vibe Portfolio: C-Shape

BESTSELLER



Chorus Pro



Sync O



Sync 2



Sync Go



Sync Lite

# We-Vibe Portfolio



Moxie+



Touch X



Tango X



Wand 2



Rave 2



Nova 2



Melt 2



Jive 2



Jive Lite



Temp



Verge 2



Pivot 2



Ditto+



Vector+

Note: All products made from silky-smooth body-safe, phthalate and BPA-free silky touch silicone



We-Vibe belongs to the Lovehoney Group, one of the world's leading companies in the sexual wellness industry and a provider of premium intimate products for your love life. Its mission is to promote sexual happiness and empowerment through design innovation, research & development and great customer service. The company houses many award-winning brands including Womanizer, We-Vibe, Fifty Shades of Grey, Arcwave and Happy Rabbit.

The Lovehoney Group was formed in 2021, when Lovehoney, Amorana and WOW Tech joined forces under the leadership of CEO Johannes Plettenberg. The Group employs more than 950 employees in ten offices all over the world.

# A look behind the brand

# Questions?

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