

A man and a woman are lying in bed, smiling and looking at each other. The man is shirtless and has several tattoos on his arms, including a tiger and a bird. The woman is wearing a light purple ribbed crop top. They are both holding a bright pink, curved, ribbed vibrator. The background shows a wooden bed frame, a large beige pillow, and a potted plant with green leaves. The overall atmosphere is intimate and romantic.

weVIBE

We-Vibe Press Kit

We-Vibe

Enhances and ignites connections
with innovative & premium products

How?

- Encouraging an open-minded and shame-free dialogue between couples to strengthen their relationships
- Regularly speaking with international experts to gain new insights and stay on top of the latest trends
- Tapping into our 15,000-person consumer testing panel to ensure products are held to the highest standard
- Creating beautifully designed, premium products that enable people to embrace their sexuality

Technology

Connecting people

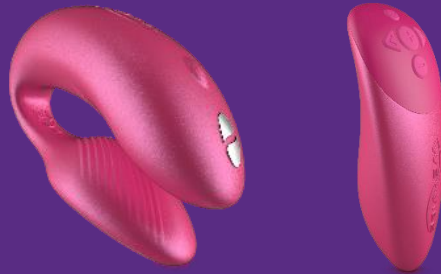
Our proprietary **We-Vibe App** allows couples to connect and control We-Vibe products, creating intimate moments even if they are apart.



Innovation

Setting a new benchmark

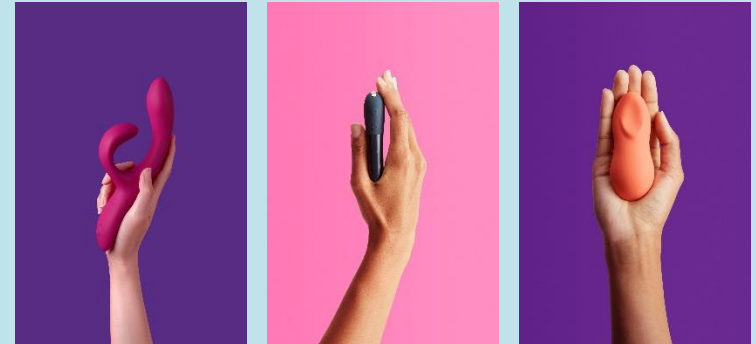
We use **state-of-the-art techniques and tools** to make sure our products set **new industry standards** for high performance.



Design

Shapes that feel right

Our engineers work with sexual wellness experts and consumers to create intimate products that work **in sync with the human body**.



Brand Awareness

11.5+ billion

In the last 12 months, We-Vibe saw a **global reach of 11.5 billion impressions with 1k+ articles***.

8.5m+

We-Vibe couples vibrators sold around the globe.

Leading manufacturer

of couples' pleasure products worldwide.

7.7m

We-Vibe app downloads.

Award-winning

Featured in Bustle's 2023 Sexual Wellness Awards, Women's Health Best Vibrators of 2024 & more

*Total reach of media coverage for 2024



"We-Vibe has spawned a thousand imitators, **but none of them work quite like the classic.**"

COSMOPOLITAN

"The We-Vibe Chorus? Let's just say it's earned its place and then some in our sexual rotation, **blending discrete style with mind-blowing versatility.**"

allure

"Whether you're on the hunt for a shiny, new sex toy for yourself or to share with a partner(s), the best We-Vibe sex toys have you covered."

Customer Feedback



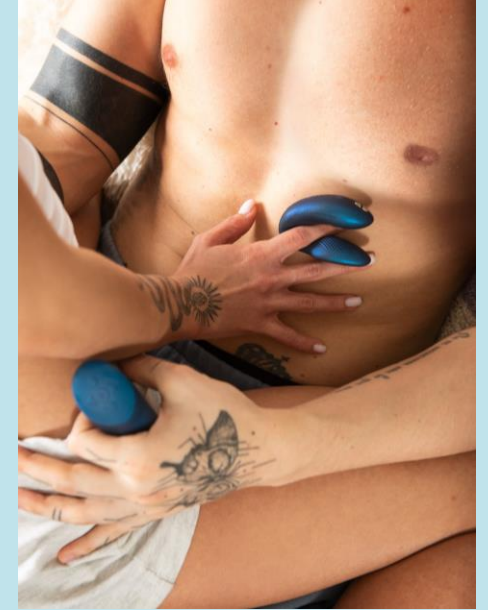
"We-Vibe is one of my all-time favorite brands. Their rumbling, body-safe toys are hard to be matched."



"I can't imagine my sex life without this little bad boy. We-Vibe Tango X gets me excited just thinking about it!"



"We-Vibe Melt is magic! No way something can make you feel so good! The satisfaction it provides is easily worth the price."



"I can't say it any other way: But the Chorus was created to perfection. Every detail is well thought out."

A Portfolio of Joy: Best-Sellers

Chorus



"The Chorus still does what We-Vibe set out to do all those years ago: gives both partners some added sensation during sex that can help push them over the edge."

Nova 2



"Our editors found the We-Vibe Nova 2 to be the top choice— one tester described it as their 'absolute favorite vibrator of all time.'"

Wand 2



"We-Vibe's Wand 2 Completely Re-Defined Wand Vibrators for me: The classic sex toy just got a seriously good upgrade."

Melt



"For fans of suction toys — which are known to bring users to multiple near-instant orgasms — the Melt provides a sexy way to connect with a partner from a distance."

Moxie+



"This panty vibrator is an exceptional sex toy for long-distance couples because it's hands-free and controlled via an app, which allows for teasing at any time or place, near or far."

Our Experts



Dr. Jessica O'Reilly

Sexologist, Author, Television Host,
and Public Speaker

Areas of focus:
Sex & Relationships
Sexual Health
Education



Dr. Shamyra Howard

LCSW – Sex & Relationship Therapist

Areas of focus:
Relationships
Intimacy
Reigniting Sexual Spark



Dr. Justin Lehmiller

Social Psychologist, Research Fellow at
The Kinsey Institute

Areas of focus:
Research
The Science of Sexuality
Men's Sexuality



We-Vibe belongs to the Lovehoney Group, one of the world's leading companies in the sexual wellness industry and a provider of premium intimate products for your love life. Its mission is to promote sexual happiness and empowerment through design innovation, research & development and great customer service. The company houses many award-winning brands including Womanizer, We-Vibe, Fifty Shades of Grey, Arcwave and Happy Rabbit.

The Lovehoney Group was formed in 2021, when Lovehoney, Amorana and WOW Tech joined forces under the leadership of CEO Johannes Plettenberg. The Group employs more than 950 employees in ten offices all over the world.

A look behind the brand

We-Vibe Portfolio: C-Shape



Chorus



Sync O



Sync 2



Sync Go



Sync Lite

Note: All products made from silky-smooth body-safe, phthalate and BPA-free silky touch silicone

We-Vibe Portfolio



Moxie+



Touch X



Tango X



Wand 2



Rave 2



Nova 2



Melt



Jive 2



Jive Lite



Bond



Verge



Pivot



Ditto+



Vector+

Note: All products made from silky-smooth body-safe, phthalate and BPA-free silky touch silicone

Questions?

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